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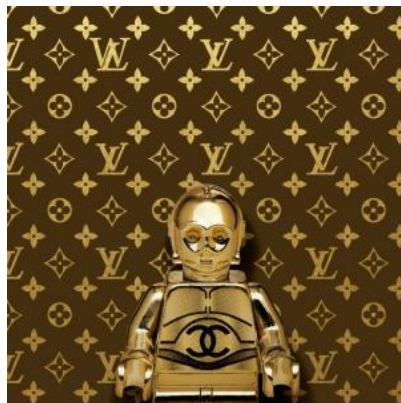
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- DALE MAY'S 'LEGO WAR' SERIES » BLOG**

New York based photographer Dale May's 'Lego War' series combines two much-loved and nostalgic themes, Star Wars and Leggo, with iconic fashion branding. The result is a contemporary and timeless example of pop culture.

Monthly archive

April 2014





Using macro and fine art [photography](#), May translates legendary characters into loveable objects. Against blocked colour backgrounds from pastel pink and custard yellow to tomato red, Darth Vader, Princess Leia and Yoda (just to name a few) are immortalised through Lego. The famous double-c of Chanel is spray painted behind Darth Vader's head, while Louis Vuitton's logo is stamped behind C-3PO, who has the Chanel symbol adorned on his torso.

A Stormtrooper's inner self is illustrated, with images showing him undergoing an x-ray; while others adopt the forms of animals, with mouse-ears (evoking thoughts of Comme Des Garçons), rabbit ears and antlers giving them a new look. Princess Leia gives a suggestive wink, while an army of Stormtroopers, blasters and a pile of the 'bad-guys' heads hint at the aftermath of a battle. Figures are featured in metallic gold, silver, white and liquid black – showing their heroic and legendary status.

The pieces are available exclusively through [Samuel Owen Gallery](#).

For more of Dale May's work click [here](#).

Words by Mollie Pyne
Images courtesy of [Dale May](#)

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